

Photo/Video Marketing Co-op (summer)

Experience Level: Student | Location: Fort Mitchell, KY

The Photo/Video Marketing Co-op will assist the Marketing Manager in increasing the firm's visibility and brand awareness in the marketplace through photography and videography, along with other various tasks and initiatives as needed. The Co-op will be responsible for capturing, editing, and publishing photos and/or videos to support marketing goals. This is an opportunity to provide substantial contributions to the marketing department and business as a whole. This is a part-time position (20-25 hrs/week) at our Ft. Mitchell location.

Position Responsibilities

- Capture engaging photos and/or videos
- Assist with maintaining a consistent brand identity
- Think creatively and develop a robust photo and video library for printed and digital content
- Editing content appropriately to achieve project goals
- Scheduling content to be published on social media, website, and other digital channels

Position Requirements

- Current enrollment in accredited institution
- Willingness to contribute and to learn

Position Qualifications

- Proficient in photography techniques, including lighting, audio/video editing, graphic design
- Strong written and verbal communication skills
- Strong organization skills and detail oriented
- Ability to prioritize and engage in a variety of tasks simultaneously while meeting deadlines
- Ability to problem solve
- Familiarity with digital marketing and social media marketing

Take The Next Step

If you are interested in joining the team, please e-mail a cover letter letting us know how you would complement our team, along with your resume to recruiting@bayerbecker.com

Bayer Becker is an Equal Opportunity Employer



why join the Bayer Becker team?

a trusted & sturdy foundation

Since 1967, Bayer Becker has provided the highest quality professional design services for the land development industry in Greater Cincinnati area. We are committed to excellence and providing our employees with an opportunity to work on impactful projects as part of a highly skilled and dynamic team.

shape your community

As a Marketing Co-op with Bayer Becker, you have the unique position to help shape the development of communities in Greater Cincinnati. The region is growing faster than ever. Now is your chance to be a part of that growth. Leave your mark!

be a part of a diverse team

Our firm offers Civil Engineering, Transportation Engineering, Land Surveying, Landscape Architecture, and Planning services for projects that cover a wide range of market sectors.

uphold your values

Our team is bound together by core values of Integrity, Quality, Service and Continuous Improvement. We don't just post them on our wall - we live them every day, every project.

get what you deserve

Bayer Becker offers competitive compensation for our student co-ops. Our firm offers hands on experiences to all of our co-op positions. You'll end your term with us with new and improved knowledge and skills.

