

# Marketing Coordinator

Experience Level: entry level (0-3 years) | Location: Ft. Mitchell, KY

## Position Requirements

- Bachelor's or Associate's degree from an accredited institution with a degree in marketing, communications, business administration, e-media, graphic design, or related field
- Excellent written and verbal communication skills
- Preferred proficiency in Adobe Creative Suite: InDesign, Photoshop, Illustrator, Premiere Rush

## Position Responsibilities

- Lead proposal process and management of proposal resource archive: photos, project summaries, resumes, narratives, etc
- Social media planning, creative, execution, engagement, and metrics
- Update website content and maintain client and project databases
- Work with Director of Marketing to execute marketing and business development strategies
- Plan and coordinate special events, for both external and internal audiences
- Research target markets, clients, candidates as requested
- Construction project signage program and other branding and advertising opportunities
- Assist with client engagement opportunities
- Actively involved in professional and community organizations

## Position Qualifications

- Detail oriented and able to self-edit / proofread
- Professional demeanor when interacting with Bayer Becker team, partners, and clients at all times
- Excellent organizational and time management / prioritization skills
- Understanding of basic marketing principles

## Take The Next Step

If you are interested in joining the team, please e-mail a cover letter letting us know how you would complement our team, along with your resume to [recruiting@bayerbecker.com](mailto:recruiting@bayerbecker.com)

*Bayer Becker is an Equal Opportunity Employer*



## why bayer becker?

### shape your community

As a Marketing Intern with Bayer Becker, you have the unique position to help shape the development of communities in Greater Cincinnati. The region is growing faster than ever. Now is your chance to be a part of that growth. Leave your mark!

### we're a team

We started as a family owned business in 1967 and we've been growing that team ever since. The kind of team that supports your ideas, celebrates you, cares about you, and wants to see you succeed in your own way. The Bayer Becker team is approachable and down to earth - all of the brains without the ego. We are proud of our flexible and casual work style. It's how we do our best work. If you're tired of your office and ready for a workplace, our team's always here.

### a trusted & sturdy foundation

Since 1967, Bayer Becker has provided the highest quality professional design services for the land development industry in Greater Cincinnati area. We are committed to excellence and providing our employees with an opportunity to work on impactful projects as part of a highly skilled and dynamic team. Here, you'll work with the latest technology and have the resources you need to get the job done right.

### be a part of a diverse team

Our firm offers Civil Engineering, Transportation Engineering, Land Surveying, Landscape Architecture, and Planning services for projects that cover a wide range of market sectors.

### uphold your values

Our team is bound together by core values of Integrity, Quality, Service and Continuous Improvement. We don't just post them on our wall - we live them every day, every project.

